

**Marketing Committee Minutes**  
**February 10, 2010**

Members: Terri Duch, Joan Bouza, Jennifer Neitzel, Rusty Beckham, Jenny Geneseo

1. Registration activities

- Rusty will create a flier for the Parish bulletin on upcoming registration. Draft needed by Feb 26; final print version March 5; Will distribute weekend of March 13/14 in church bulletin.
- Jenny proposed creating a slideshow of AACCS that could be shown during coffee & donuts. The idea was accepted by Fr. Tom. The committee proposed the same weekend that the flier would be distributed in church bulletin (March 13/14). A volunteer would be needed for the setup on March 14.
- Jenny also proposed including a copy of the same CD as part of the new family registration packet. Idea was accepted and agreed to limit to 10 copies (for now) and distribute to new families in the registration packet.
- Jennifer recommended that an "introduction to Kindergarten" session be conducted with Pre-School parents. Terri reviewed this idea with Ms. Keyes. Parents will be asked to visit Kindergarten and ask questions about the program.
- Terri is creating a new fact sheet about the school. Many of the facts are items on our school website. This fact sheet will be distributed to new families at future Open Houses and with our registration packet.

2. Parish outreach / Other activities

- School logo / letterhead - Rusty to propose new design
- Bishop Charity Ball Ad - Rusty to design new ad for BCB this year

Next Meeting: March 3, 2010